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SEARCH ENGINE **FACTS**

MICROSOFT'S BING SEARCH ENGINE

**It's gaining momentum -- fast. Is your site prepared?
Bing: The Next Big Bang in the Online Marketing World
Now is the Time to Take Action Before Your Competitors Catch On...**

Microsoft is on a mission to take a massive slice of the search market with its 'decision engine,' Bing – and it's working. According to comScore's market research, Bing is rapidly gaining users as Yahoo loses market share.

Forward-thinking companies that secure their rankings in Bing ahead of their competitors are positioning themselves for dominance as Microsoft continues to win Yahoo's search market. Is your website ranking in Bing? Find out now.

[Click here to request your free search engine ranking report.](#)

13.8 BILLION MONTHLY SEARCHES

**Your Customers Are Looking For You
13,800,000 Searches Each Month
How Many Are Looking for You?**

ComScore, the leading source of digital world data collection announced that Americans conducted 13.8 billion core searches in August of 2009 alone. Of those searches, 64.9% of those searches were done on Google with Yahoo and Bing divvying up the majority of the rest.

There's no more time for denial. American's are relying on search engines more than ever before in history. Without a dominant presence in the 'Big 3' search engines, you are essentially handing market share to your competition.

Where is your website ranking in Google, Yahoo, and Bing? Find out now.

[Click here to request your free search engine ranking report.](#)

TOP 20 OR BUST

**85% Won't Browse Beyond Page 2
Are You Ranking In The Top 20 Spots?
If Not, You're Tossing Away 85% of Your Potential Leads and Sales**

Extensive research by the Georgia Institute of Technology reveals that 85 percent of those who use search engine will not browse beyond the second page of search results. Those who rank in the top 10 positions consistently take the lion's share of the market.

Is your website currently ranked in the first two pages of Google, Yahoo, and Bing when potential client's are searching for your products or services? Find out now.

[Click here to request your free search engine ranking report.](#)



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DEATH OF THE YELLOW PAGES

74% Search For Local Services Online

74% Of Shoppers Said They Use a Search Engine to Look for Local Retail or Service Businesses Think Your Business is Too Localized for Search? Your Customers Don't.

According to Nielsen/NetRatings, consumers are turning to search engines to find a local retail and service businesses to patronize. Are they finding you or your competitors?

Search engine optimization isn't just for nationwide companies. Local search engine optimization places you directly in front of your geographically target audience – at the exact moment they need your products and services.

Do you know how many of your potential clients used search engines to find your products or services last month? Find out now.

[Click here to request your free demand report.](#)

A DOMINANT SEARCH ENGINE PRESENCE

Does it Really Matter?

Why Are Companies in Race For the Top of the Search Engines?

The Many Benefits of Search Engine Optimization

Brand Dominance: Most search engine users say they correlate top search engine placement with industry leadership. A higher search engine ranking can result in a stronger brand – and all of the many benefits that come with being recognized as a brand leader including premium pricing and a dedicated following.

Inherent Trust: Search engine users have a great deal of trust in the results that search engines deliver. What does this mean for you? Many of our clients say that after we've launched our search engine optimization marketing campaigns, more customers come to them 'pre-sold' once their site gains a top ten position. Inquiries shift from "why to buy" to "how to buy."

Higher Conversion Rates: Unlike TV and radio, a dominant search engine ranking puts your products and services directly in front your target audience at the exact moment they are searching for them. Where is your website ranking in Google, Yahoo, and Bing? Find out now.

[Click here to request your free search engine ranking report.](#)